

Curriculum Vitae

Leo Rowbotham

Producer

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Date of Birth: 11th July 1972
Nationality: British & Canadian
Languages: English, French, Basic Swedish

Personal Statement.

I am both a team player, a team leader, and reliable to be left to my own devices to produce top end creative content and productions. I have over 30 years of experience in advertising, having been brought up in a family heavily involved in it. I have a little black book of contacts, but that is always filling with more useful people that can help. I can think outside of the box whilst remaining within the lines, and vice versa.

Employment History

Jan 15 - date	Kando Films	Freelance agency & Production producer. Exec Producer & MD.
Aug 22 - Jan 23	AMV BBDO	Senior Creative Producer Working on Guinness Africa world cup campaign & new Ford Transit, Mustang and Ranger UK campaign
April 22 - July 22	VCCP/Girl & Bear	Senior Creative Producer Working on ATL TVC productions, radio, integrated work and pitches.
May 21- Jan '22	Spark44	Senior Producer. Producing and working on launch campaigns for new JLR vehicles including co-productions with EON on Bond 25, high profile celebrity brand ambassadors and embargoed projects.
August 15 - Feb 17	McCann London	Freelance Producing online campaigns for NESTLE animal food brand. Ranging from TVC to Online content, POS photo shoots and brochures.
July 14 - December 14	JWT	Agency Producer. Working on OXO, Wilkinson Sword, Royal Caribbean Cruises, and Kit Kat global TVC campaign and content.
Feb 14 - March 14	MiniMart	Agency & Production Producer. Rubicon drinks. Online and TVC campaign for Asian channels in UK
Oct 13 - Feb 14	(BETA)	Senior Agency Producer Virgin Casino Launch campaign, shot in London, Los Angeles & Las Vegas. Broadcast, online & BTS
Sept 11 - August 13	Casta Diva Pictures	Exec Producer. Working on P&G productions and developing New York office. Establishing shooting protocol for 360 degree approach to all sides of client requirements.

June 11 - August 11	Fold 7	Senior Agency producer Carlsberg Euro 2012 Campaign involving production of 27 TVC's and idents.
Nov 10 - May 11	The Gate (Manchester)	Senior Production Producer. Fast turnover and high-volume production of quality regional TVC's and online content.
July 08 - Nov 10	Lowe London	Freelance Producer at Lowe London. Also working at various other agencies and production companies.
Dec 04 - July 08	Streetlight films	Senior Producer for all directors inc Paul Street. Deputy MD of global offices. (London/LA/Sydney) Working, pitching and in development with almost every car marques and agencies in the world.
Jan 02 - Dec 04	Flawless Films	Senior commercials producer
Nov 99 - Dec 01	Producer	Direct work with client for Coca Cola, Fanta, lastminute.com, Braun, Prudential, and Egg. Working direct with Vodafone on in house production and global branding and strategy.
Oct 98 - Nov 99	The Business Prod Co.	Producer
Feb 98 - August 98	HHCL + Partners	Agency Producer on Guinness & Tango TV & Radio
Aug 97 - Feb 98	LOWE (Lowe Howard Spink)	Producer on Braun worldwide campaign. Assistant to Charles Crisp - Head of TV.
Feb 97 - August 97	Genie Films	Production Manager.
May 95 - Feb 97	TBWA EUROPE	European Jnr Producer on Nissan, Absolut & Wrangler
May 94 - May 95	Geoff Edwards Editing	Assistant to Geoff Edwards, Glen Griffiths, Greg Coyne Editor for Agency pitch and mood films.
Sept 91 - May 94	Jan Roy & Associates	Production assistant to Ken Loach and runner.
Sept 90 - Sept 91	Wisemans Post	Runner
Education:	1980-1990	Worth Abbey, Sussex
Qualifications:		2 A'Levels, 3 O'Levels, 5 GCSE's
Interests and Hobbies:	Skiing, waterskiing, modern art, cycling, cooking and film Duke of Edinburgh Award scheme: Bronze, Silver & Gold	

References:	Adrian Harrison	EP/MD - Streetlight & RSA, UK/LA	+44 7831 410 986
	Trevor Beattie	Creative Director - TBWA & BMB,	On request
	Robert Campbell	Creative Director - RKCR & (BETA)	+44 7802 345 086
	Nicholas Wayman-Harris	Editor - NWH & Union Editorial LA	+1 310 481 2200 RIP
	Darryl Bolton	Senior Producer - Unit Post UK	+44 20 7494 5700

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